

NOTICE

All the researchers, academicians, professionals, corporate stakeholders and students are hereby informed that the Shri Chinai College of Commerce & Economics under the department of Commerce in collaboration with IQAC is organizing a One Day National Virtual Conference on **"Emerging Trends and Innovative Ideas in Business, Commerce & Management"** on 27 January, 2024 from 9.30 am to 2.00 pm using Google meet application.

The objective of the research is

1. To provide a vigorous platform for exhibiting the interest & promote research into the field of business, Commerce and Management.
2. To find out different problems & challenges faced by businesses.
To understand the emerging trends and Innovative ideas in the field of business, Commerce and Management.
3. To provide an opportunity for participants to elevate their knowledge and skills.
To discuss creative ideas business Concepts.

Guidelines for Paper Publication

Abstract should not exceed 300 words and should be followed by 3-5 keywords. The cover page of the manuscript must contain the Title of the paper, Author's Name, Affiliation, Contact Number and E-Mail Address. The Paper should be typed in Font Style- Times New Roman, Font Size-12, Line and Paragraph Spacing-1.5" Total length of the full paper must not exceed 3,000 words or 6 pages including graph, tables, and appendices. The cover page should not be a part of the paper so as to facilitate peer review of the paper Submission of the manuscript will imply that it has not been previously published & is not under consideration for publication elsewhere.

Please email your Research Papers in MS-WORD format on mentioned email address: chinaiconference2021@gmail.com

Note

All the accepted Research Papers will be published in Conference Proceeding bearing ISSN/ISBN. The research papers will be blind peer-reviewed and the suggestions given by the reviewers will have to be adopted. Plagiarism check will be conducted by the college and those papers which clear plagiarism check will be shortlisted for publication. All papers will be published in online form no hard copy to paper will be provided.

Certificate

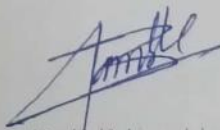
The e-certificate will be issued on successful participation & submission of all feedback forms.

Registration Fess

1. Participation Fess (Attend the Conference) – Rs.200/-
2. Online Paper Presentation (Prior Initiation is Mandatory) - Rs.500-
3. Paper Publication (Peer Reviewed Journal) - Rs.800/

Prof.ManishJaiswal
Organizing Secretary




Dr. B. B. Kamble
I/C Principal



ShriChinai College of Commerce & Economics

Dr. S. Radhakrishnan Marg, Andheri (East) Mumbai- 400 069.

Department of Commerce

Organises

One Day National Virtual Conference

on

“Emerging Trends and Innovative Ideas in Business, Commerce & Management”

Report on National Virtual Conference

Name of Department/Organizer	:	Department of Commerce with IQAC
Date & Time	:	27 th January, 2023, 9.30:AM to 2.00:PM
Venue/Platform	:	Online Google meet
No of Participants	:	30

The Department of Commerce in collaboration with IQAC organised a one-day national virtual conference on "**Emerging Trends and Innovative Ideas in Business, Commerce & Management**" on January 27, 2024, under aegis of the Laxmi Charitable Trust.

Objective of the Conference:

The basic purpose of this one-day National Virtual Conference was to bring academics, researchers, and students together to exchange and share their experiences and research outputs on the "**Emerging Trends and Innovative Ideas in Business, Commerce & Management**".

It was also intended to provide a premier integrative platform for the presentation and discussion of "Emerging Trends and Innovative Ideas in Business, Commerce & Economics" and concerns, as well as practical challenges encountered and solutions adopted in the field of Commerce & Industry.

Brief Information about the Conference:

Inauguration: The conference was inaugurated by honourable In-Charge Principal Dr. B.B. Kamble of Shri Chinai College of Commerce & Economics. Keynote speakers included Prof.

Dr. Pramod Kumar Rajput, former Sr. Vice President, Sales & Marketing, Cadila Pharma, Gujarat and Prof. Dr. Vijay H. Pithadia, Director, Shree Swaminarayan Institute of Management & IT, Gujarat. Other guests from various colleges, universities, and institutes also attended the event.

Interdisciplinary Platform: The conference provided an interdisciplinary platform for academicians, researchers, and professionals from various fields to present their views on revitalizing business strategies. It encouraged discussions on challenges and solutions in emerging areas of commerce.

Informative and Interactive Sessions: The technical sessions were highly informative and interactive, with students actively participating and having their doubts and queries addressed during the conference.

Research Presentations: A total of 11 researchers presented their research work during answer sessions. They received questions and suggestions from experts and other participants, which contributed to the development of their research findings.


Publication Opportunities: The conference resulted in the acceptance of 30 papers for peer-reviewed journals. Participants received certificates of participation, presentation, and publication.

Quality Assurance: The conference maintained a high-quality peer-review process, including a plagiarism check for original content in the submitted manuscripts.

Acknowledgments: Gratitude was expressed to the faculties, students, teaching and non-teaching staff, and participants from various institutes who contributed to the success of the event.

Prof. Manish Jaiswal
Organising Secretary





Dr. B.B. Kamble
I.C. Principle




chinai is presenting





Prasika

⋮






Kirti


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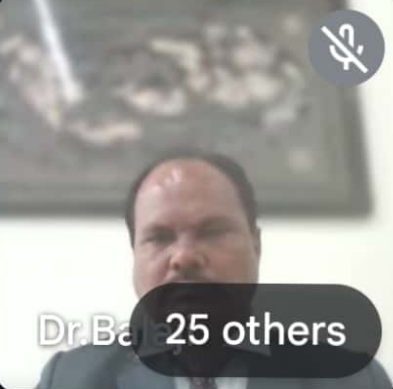




You


⋮





Dr. Ba

25 others





Dr. Renuka



rajendra



Priyanshi



Jagdish



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You



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Ashok

Hardik

Dr Vijay

Jayesh

Himanshi

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