

**SHRI CHINAI COLLEGE OF COMMERCE & ECONOMICS**  
**TYBMS SEM VI 2023-2024**  
**BLACK BOOK PROJECT LIST OF THE STUDENTS AND TOPICS**



Sr. No.	Roll No.	Name of the Students	Topic
1	A-01	ALI GULMOHAMMED MUNNA	Marketing Strategy of Basking Robbins
2	A-02	ALVA BHARATH MANJU NATH	Marketing Strategy Of Maruti Suzuki
3	A-03	ANSARI KAHKASHAN DASTAGIR	A study on comparative study of non-performance assets (NPAS) in selected Public section and private sector banks
4	A-04	BABAR ADITYA SACHIN	Brand Management of book my show
5	A-05	BAGWE SATVIK VIJAY	Customer Relationship Management ( CRM)
6	A-06	BANDODKAR NIKHIL NILESH	Marketing Strategy of NIKE Company
7	A-07	BAPTISTA SHADWIN LLOYD	Marketing strategy of Mcdonalds
8	A-08	BHAGADIA MEET BIPIN	Marketing strategy of Bata Footware
9	A-09	BHAILOT VAIBHAV KISHOR	Financial Analysis of Kotak Mahindra Bank Ltd.
10	A-10	BIND ANJALI MAHENDRA KUMAR	A study on financial strategies of Reliance Trends
11	A-11	CASTELINO MICHELLE DAVID	THE IMPACT OF FINTECH ON FINICIAL INCLUSION IN INDIA
12	A-12	CHARI MAHIMA HEMANT	A STUDY ON LOANS & ADVANCES OF STATE BANK OF INDIA
13	A-13	CHAUDHARI RIYA RAJESH	MARKETING STRATEGIES IN PAYTM & GOOGLE PAY
14	A-14	CHAUHAN HARSHITA NARENDR	STUDY ON FINANCIAL STRATEGIES OF AMAZON
15	A-15	CHAUHAN RASHMI NANDLAL	REPORT ON GOODS & SERVICE TAX
16	A-16	CHAURASIYA TUSHAR JAGATNARAYAN	IMPACT OF INFLATION & GDP ON STOCK MARKET RETURN IN INDIA
17	A-17	CHAURASIYA VISHAL SURESH	MARKETING STRATEGIES OF SWIGGY & ZOMTO
18	A-18	CHAVAN PREETI CHANDRAKAN	A STUDY ON IMPACT OF ONLINE & OFFLINE PROMOTIONAL TOOLS ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFRANCE TO NESTCAFE
19	A-19	CHENNUR JOYEL BABU	Marketing Strategies Between H&M And Zara
20	A-20	DAS ADITI ASISH	Recent trends in banking sector
21	A-21	DESAI MEET RAKESH	A study on fund analysis of dmart
22	A-22	DHINOJA HAIT DHARMENDRA	The Role of LIC Insurance in Development of Indian Economy
23	A-23	DHURI SNEHA DATTARAM	Company Analysis of Amul
24	A-24	DINGORIA CHIRAG VIJAY	SBI Mutual Fund
25	A-25	DSOUSA DASHA DOLRICH	Study on customer awareness provided by internet banking of Dena Bank
26	A-26	DUBE ASMITA GANESH	A Study on Marketing of Frooti
27	A-27	GHUGE PARTH INDRAKUMAR	A study on retail loans of union bank of India
28	A-28	GUPTA ADITYA PANKAJ	Marketing Strategy Of MuscleBlaze Whey Protein
29	A-29	GUPTA ANJALI DHARMENDRA	A Study of Cash Management in SBI Bank
30	A-30	GUPTA KARISHMA SHIVKUMAR	A Study of E- Banking Facility in Kotak Mahindra Bank
31	A-31	GUPTA PAWAN HARILAL	A study on bajaj holdings and investment limited
32	A-32	GUPTA SHIVAM SATURJEET	Horlicks Marketing strategy
33	A-33	GUPTA SIDDHANT SUDHAKAR	Marketing strategy of Gucci
34	A-34	HASHMI FARHAN MOHD MANSOOR	Financial strategie of dunzo

35	A-35	JAIWAL REENAL RAMCHANDAR	Attitude and perception of mobile marketing among youngsters
36	A-36	JANI KULDEEP HASMUKH	
37	A-37	KADAM VISHAL JAYWANT	Marketing Strategies Of Hershey's Marketing Strategy Of Haldiram
38	A-38	KALANIA MOHAMMED MUBIN SHAHJAHAN	impact of digital marketing on Apparael Industries
39	A-39	KAMBLE HARSHADA DILIP	Tourism finance corporation of India
40	A-40	KANAUIYA NIDHI RAMNARESH	An analysis on the importance of plastic money
41	A-41	KARIYIL KEERTHI SASIDHARAN	A study on the credit rating agencies in India and their rating methodology
42	A-42	KHAN AMBIYA ISRAR	Marketing strategies of mamaearth
43	A-43	KHAN FUZEL AHMED SIRAZ AHMED	Marketing strategies used by big bazar
44	A-44	KHAN MOHAMMED SHA SAUD SIBGATHULLA	Study on National stock exchange
45	A-45	KHAN SHAHINA HUSSAIN	Marketing strategies of Lijjat Papad
46	A-46	KHOKHRA NAIREEN MUNAWAR	Event management of seventy media
47	A-47	KHOKHRA NAIRISHA MUNAWAR	THE FINANCIAL STRATEGY OF APPLE
48	A-48	KORADE PRATHIK SANDEEP	THE STUDY ON CAPITAL BUDGETING OF MARUTI SUZUKI COMPANY LIMITED
49	A-49	MANDASURWALA TASNEEM MO	ONLINE MARKETING STRATEGIES OF AMAZON
50	A-50	MANPREET KAUR HARPAL SINGH	FINANCIAL STRATEGY OF INSTAGRAM
51	A-51	MATKAR MANOHAR SAKHARAM	LUX MARKETING
52	A-52	MAYEKAR SAMIKSHA PREMNAT	MARKETING STRATEGY OF ONE PLUS
53	A-53	MYSTERY SIDDESH PUNDALIK	CRITICAL EVALUATION OF BAJAL ALIIANZ
54	A-54	MHAMUNKAR MANSI SHARAD	FINANCIAL SERVICES OF MUTHOOT FINANCE Ltd
55	A-55	MISHRA VISHNUKANT SADANAN	MARKETING STRATEGY OF FERRARI
56	A-56	MISHRA KULDEEP ACHCHELAL	A CASE STUDY AND AWARENESS OF PATANJALI
57	A-57	MONDE PRITHVI SANJAY	STUDY ON THE CONCEPT OF GUERRILLA MARKETING AND IT'S EFFECTIVENESS
58	A-58	SAKPAL VEDANT PRASHANT	ABSENT
59	B-01	AJAY KUMAR CHELLADURAI	A STUDY ON KFC
60	B-02	INDULKAR AMEY DEVENDRA	FUNDAMENTAL ANALYSIS OF FMCG SECTOR
61	B-03	NAGARIYA GAUTHAM ALPESH	A STUDY ON PARLE MARKETING STRATEGY AND DISTRIBUTION CHANNEL
62	B-04	NAIR NANDANA BHARAT KUMA	A STUDY ON INVESTING PATTERNS AMONG SALARIED EMPLOYEES OF SERVICE SECTOR
63	B-05	PAIKRAO SAHIL SUNIL	CRYPTO SYMPHONY: HARMONIZING TECHNOLOGY AND FINANCE IN THE DIGITAL AGE
64	B-06	PANCHAL KRUPA DILIP	DAIRYMILK COMPANIES MARKETING STRATEGY
65	B-07	PANDEY NAGESH RAKESH	FINANCIAL ANALYSIS OF RELIENCE INDUSTRY
66	B-08	PANWAR SAGAR SAHABSINGH	STUDY ON CONSUMER PERCEPTIONS TOWARDS RELIENCE MUTUAL FUNDS
67	B-09	PATEL AAYUSH NITHIN	MARKETING STRATEGY OF COCA-COLA
68	B-10	PATEL AMEER SAHEB	BOMBAY STOCK EXCHANGE
69	B-11	PATEL ARVIND ASHOK	FINANCIAL STRATEGEGIES OF TOYOTA
70	B-12	PATEL ANISHA ARJUN	BRANDING STRATEGY OF MBA INSTITUTE TO ATTRACT THE STUDENTS FOR ADMISSION
71	B-13	PVASKAR SEJAL DNYANDIP	MARKETING STRATEGY OF ASIAN PAINTS
72	B-14	PAWAR VISHAL PRABHAKAR	MARKRTING STRATEGY OF CIPLA PHARMACEUTICAL
73	B-15	PRAJAPATI MAHEK JAGDISH	FINANCIAL STRATEGIES OF NESTLE COMPANY
74	B-16	RAI SIMRAN ALOK	MODERNIZATION OF BANKING SYSTEM IN INDIA





75	B-17	RAWAL YASHWANT RAJESH	A Study on Merger and Acquisition of flipkart and m Company in India
76	B-18	ANUSHA UMRAO SINGH RAWAT	A study on the financial statement analysis and its impact on the stock performance of Pidilite Industries Ltd.
77	B-19	REGAR DEEPIKA PADMARAM	A study on the Role of RBI in indian financial market
78	B-20	SAHANI NISHA PALTURAM	A study on TATA power company In India
79	B-21	SALUNKHE SANSKRUTI ANKUSH	A study on financial derivative in Indian stock market
80	B-22	SANGAM UDITHI RAJU	A study on the marketing strategy of the Microsoft company in India
81	B-23	SAWANT CHETAN VICKY	A study on the concept of Dove company and it's marketing strategies
82	B-24	SAYED AFSHEEN HAYATH	A study on different types of loans provided by SBI bank in India
83	B-25	SHAH DEV SANJAY	A Study of the consumer satisfaction of domino's pizza company
84	B-26	SHAH SAHIBA MUSLIM	A study on the Marketing strategy of Zepto Company in India
85	B-27	SHAIKH MAHINUMA SULEMAN	A comparative study on E-banking of ICICI bank and HDFC bank
86	B-28	SHAIKH MANTASHA MOHSIN	A study on the Marketing strategies of NESTLE company in India
87	B-29	SHAIKH NIDA SHAKEEL AHMAD	A Comparative study of financial position of TCS and WIPRO
88	B-30	SHARMA ANJALI GOPAL	A study on the Supply chain of Bisleri Company
89	B-31	SHARMA ANJALI SUNIL	A Study on home loans of SBI bank
90	B-32	SHARMA VINAYAK LALDHARI	A study on the Working capital management of bharti airtel ltd.
91	B-33	SIDDIQUI PARVEZ ACHHANALI HADISUL	A study on the Marketing strategies of OYO hotels and rooms in India
92	B-34	SINGH ANIKET RAJESH	A study on marketing strategy on amazon company in India
93	B-35	SINGH HARISHIT SUBHASH	A study on the Service offered by WIPRO Private Limited.
94	B-36	SINGH HARSHITA GYANPRAKASH	A Study on investors satisfaction towards the financial services & products provided by angel broking privated limited company
95	B-37	SONAR SAURABH OMPRAKASH	A Study on the marketing strategies of Blue Star Company in India
96	B-38	SONI HARSHUL HEMENDRA	A study on the Marketing strategies of samsung company in india
97	B-39	SURVE YASH ABHINAY	A study on the Marketing strategies of starbucks in india
98	B-40	TATER AMAN BHAWARLAL	A study on the customer relationship management (CRM) in kotak mahindra bank
99	B-41	THAKUR ARUSHI MANOJ	A study on Financial statement analysis of britannia company in India
100	B-42	TIWARI PRACHI KAUSHLESH CH	A study on usage of Mobile Banking among youngsters in India
101	B-43	TRIPATHI NISHANT RAVINDRA	A Financial study of Canara bank in India
102	B-44	UJJI BHUDEVI SIDDHRAM	A study on the Marketing strategy of Jio mart company in India
103	B-45	VIJAN SAKSHI HARISH	Financial stability of D-Mart
104	B-46	VISHWAKARMA SHWETA SURENDRA	Marketing strategies of sugra cosmetics
105	B-47	YADAV ADITI BRIJESH	Working Capital of Tata Motors
106	B-48	YADAV KARTIK BACHELAL	Analysis of Private equity
107	B-49	YADAV NIDHI KAMLESH	Advertising in 21st century
108	B-50	YADAV PRIYA RAMDHANI	Evolution of tata company
109	B-51	SHAH BICKYKUMAR SHATRUGHNA	A Study on New Economic Policy 1991